



Solana Foundation Grant Application:

OFiDCrypt

Submission Date: **2025-11-10**

Applicant Information

Applicant: Madden Montgomery-Fisher

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Company: OFiDCrypt

Website: <https://www.ofidcrypt.com>

Country: Canada

Category: Commerce/Loyalty

Funding Requested: \$40,000 USD

On-Chain Accounts:

GsKuLQsKCEnfQxuk4icTEQjc11Av8WiqW31CxZqZpump,
8kQzvMELBQGSiFmrXqLuDSpYVLKkNoXE4bUQCC14wj3Z,
DjEttUjqtTFS2kVsZtyac1FZCjKTekJ2tHSFua97sbXC,
H5BFAKChmjddYr7GpV2AE7cg4nGWcg2CoVVpecaLFXqc

Project Overview

OFiDCrypt is a modular commerce and loyalty ecosystem built natively for the Solana blockchain, with a focus on onboarding families through a blend of physical and digital experiences. The initial product launch centres on Giddy's Series One collectibles, which are children's toys with finalized designs available for purchase through Amazon and Shopify. Each collectible offers the opportunity for digital redemption, utilizing Solana Pay and Helius integrations to enhance user engagement.

The OFiDCrypt ecosystem is underpinned by two key tokens:

- **Bouncy Ball (eXPB):** This token is minted on Pump.fun and is intended to drive user engagement. It is verified on DEX Screener and has already attracted early trading interest. With the planned addition of liquidity, the token is projected to experience a five- to ten-fold increase in trading volume.
- **Giddy StableToken:** Designed to overlay USDC-DLMM for enhanced user trust, this token features a motif inspired by the Canadian two-dollar coin to foster familiarity among Canadian users.

Central to the ecosystem is the Kinconnected! Wallet, developed by GFDevSoft, which enables Jupiter API swaps and secure messaging functions. Additionally, the open-source @Giddy_Swap_Bot facilitates SPL-2022 token swaps, provides educational resources, and offers advertising opportunities. The bot is accessible via github.com/OFiDCrypt/giddy-swaps. To support storytelling and onboarding, the Giddy's Universe book series, accompanying animations, and TikTok shorts are being developed to create a bridge between narrative content and the Web3 space.

The ecosystem provides tangible benefits for users, including a 5% discount on purchases when using eXPB tokens and the reinjection of 10% of revenue into gifting and loyalty programs. By leveraging Solana’s speed and scalability, OFiDCrypt aims to facilitate widespread and joyful adoption. Designs and smart contracts supporting the project are available upon request.

Open Source Status

OFiDCrypt is partially open-source, with core infrastructure such as the @Giddy_Swap_Bot and onboarding SDKs made publicly available on GitHub (<https://github.com/OFiDCrypt/giddy-swaps>). These components include JavaScript and Telegram bots supporting gasless swaps, DLMM/Jupiter routing, and are released under the MIT licence. Since October, over 100 transactions have been recorded. All token contracts are auditable for transparency. Proprietary elements, such as storytelling IP and physical product designs, remain closed to support commercial sustainability.

Budget Proposal and Milestones

The total budget requested is \$40,000 USD, structured around specific milestones to drive product development and adoption impact. The main focus areas are providing liquidity to increase Bouncy Ball trading volume (measured from the bot-tested baseline) and marketing to achieve a five-fold increase in Google Analytics sessions (from the current baseline of approximately 8,000 sessions year-to-date).

Milestone	Description	Amount (USD)	Timeline	Success Metric
Liquidity & Token Setup	Establish liquidity pools (eXPB/Giddy on Raydium/Meteora DLMM) and conduct smart contract audits	\$10,000	Q4 2025	\$50k TVL; 100+ LPs; 5x swap volume (\$1k/month baseline via bot logs at github.com/OFiDCrypt/giddy-swaps)
Product Launch	Manufacture Series One collectibles and integrate Amazon/Shopify with Solana Pay for redemptions	\$8,000	Q1 2026	500 units sold; 10% token redemption rate (tracked via Helius)

Legal & Design	Secure trademarks (brand, tokens, characters) and develop bilingual Canadian \$2 packaging and Amazon assets	\$3,000 + \$3,000	Q4 2025	IP filings complete; 20,000+ website impressions (GA-tracked)
Dev Refinements	Enhance DLMM/Jupiter swap logic and improve bot functionality and audits (building on GitHub logs)	\$5,000	Q1 2026	Audit report submitted; 200 bot interactions/month (logs/GitHub)
Marketing & Community Growth	Conduct paid ads and influencer campaigns and promote on Telegram, Reddit, and X (leveraging current 42% direct traffic)	\$4,000	Q4 2025–Q1 2026	Increment Telegram members by 500; achieve 5x sessions to 40,000 YTD (GA)
Incorporation & Buffer	Upgrade to Canadian corporation and cover integration fees (Helius, Solana Pay, Jupiter)	\$2,000 + \$5,000	Q4 2025	Legal entity filed; zero integration delays

ROI: The return on investment is projected to come from physical sales and ecosystem fees (via Pump.fun, Raydium, and Meteora), with 10% of revenue reinvested to support token growth and gifting initiatives.

Relevant Metrics

OFiDCrypt has demonstrated strong organic growth in 2025, with 99% of users being new, signalling robust global onboarding potential. The site maintains low bounce rates on key pages (such as 41% on the top page) and supports multilingual engagement, including Chinese and Spanish, to attract a wider audience from Asia and Latin America. From 2025-01-01 to 2025-11-09, the website (ofidcrypt.com) has registered 5,685 active users (99% new), over 8,000 sessions, 58,699 tracked events, and an average user engagement time of 70 seconds.

The most visited pages include:

- Web3 Wallets/Apps: 5,428 views, 1,672 active users, 14,569 events, 41% bounce rate
- News/Blog: 2,431 views, 2,196 active users, 10,090 events, 30% bounce rate
- Bouncy Ball: 1,641 views, 422 active users, 3,891 events, 35% bounce rate
- GIDDY StableToken: 464 views, 70 active users, 968 events, 47% bounce rate

Traffic sources are led by direct engagement (42%, 3,053 sessions), PR and OFiDCrypt channels (30%, 2,140 sessions), and organic/referral sources (23%, including Google, X/t.co, CoinGecko). Most users come from Canadian cities such as Kelowna, Vancouver, Montreal, and Toronto, with additional significant engagement from Asia and Europe.

The website features over 50 localized pages, with Chinese Web3 apps registering more than 10 events. Projections indicate the site will surpass 30,000 visitors year-to-date, with the potential for fivefold growth through targeted marketing.

Community engagement metrics include a Telegram group with over 700 members and more than 50 daily active users (verified via t.me/OFiDCrypt). On X (@OFiDCrypt), the project has over 1,300 followers, with regular weekly updates, such as the November 8 Bouncy Ball Raydium thread, which typically garners 3-5 likes and 40-150 views.

The Bouncy Ball (eXPB) token is verified by DEX Screener and has recorded over 100 transactions through the bot, such as the October 15 transaction of 10 USDC for 13.8 million eXPB using the Jupiter "iris" route (transaction ID verifiable on solscan.io). Achieving the liquidity milestone is expected to increase trading volume by five to ten times.

The open-source bot has facilitated more than 100 swaps and edits, with all transaction data publicly auditable via GitHub. Additional ecosystem safety and liquidity features include BLOCKAID safety verification, an active Kraken affiliate, and ONE Kin liquidity pools with over \$5,000 in verifiable liquidity.

Funding Status

OFiDCrypt is currently bootstrapped and depends on early community sales and contributions from partners such as GFDevSoft for development and Web3 Family for amplification. To date, the project has not received any external venture capital.

Why Choose OFiDCrypt?

Madden Montgomery-Fisher brings more than two years of experience within the Solana ecosystem, having served as a moderator for r/SolanaSPL, overseen bot deployments, and led the eXPB token launch. OFiDCrypt distinguishes itself by merging emotional storytelling and family-centric physical products with advanced DLMM/Jupiter bot development. The platform boasts a 99% new user acquisition rate, surpassing competitors that rely purely on hype. In contrast to projects such as Pudgy Penguins, which transitioned from NFTs to physical products, OFiDCrypt starts with physical goods to facilitate digital onboarding and provides open-source tools for the community.

Key collaborations include GFDevSoft for wallet and swap development, Growth Stack for business strategy, and ONE Kin for liquidity management. Bot logs and Google Analytics confirm resilient performance with more than 5,000 users onboarded year-to-date. Supporting documents, such as LinkedIn profiles and transaction verifications, can be provided upon request.

Competitive Landscape

OFiDCrypt's main competitors include TBD Loyalty, which is limited to token rewards without physical or emotional elements; BonkRewards, which is meme-focused and lacks family narratives or swap bot capabilities; and Solana Pay loyalty applications like Helium hotspots, which provide transactional tools but lack storytelling and onboarding mechanisms. Unlike Pudgy Penguins, which expanded from NFTs to physical products, OFiDCrypt's strategy is to begin with tangible products and use them to drive digital adoption, all supported by bot-managed liquidity for efficient onboarding.

Public Good Impact

OFiDCrypt makes substantial contributions to the open-source community. The @Giddy_Swap_Bot, available on GitHub, supports gasless SPL token swaps and delivers educational resources for Solana developers, with over 100 transaction logs available for review. SDKs facilitate gifting and loyalty processes. The project supports community initiatives such as the r/SolanaSPL hub, organized giveaways, and a primary Telegram group with more than 700 members.

OFiDCrypt's innovative proof-of-concept features include timestamped gifting and a 10% revenue reinjection model to drive ecosystem adoption. Features such as eXPB bot swaps and tracked Google Analytics token page events (over 3,000 views) further reinforce the project's alignment with Solana's mission to provide scalable, accessible entry points for non-crypto families, while expanding liquidity and user engagement without cross-chain complexity.

The project team is open to further discussion and can provide supporting documentation, licences, and official registrations upon request. For more information, contact me@ofidcrypt.com.

Closing Statement

Thank you for considering OFiDCrypt's grant application. Our mission is to drive innovation and promote understanding of the Solana ecosystem, accelerating the transition to a global, on-chain economy through collaborative tools and storytelling. We believe that the fusion of robust technical infrastructure and compelling narratives will be key to adoption—and we are committed to making this vision a reality now.

Footnotes

¹ Website: <https://www.ofidcrypt.com> (OFiDCrypt homepage).

² GitHub Repo (@Giddy_Swap_Bot & Logs): <https://github.com/OFiDCrypt/giddy-swaps> (Open-source bot code, swaps folder in git.ignore).

³ DexScreener (Bouncy Ball eXPB): <https://dexscreener.com/solana/GsKuLQsKCEnfQxuk4icTEQjc11Av8WiqW31CxZqZpump> (Token chart and liquidity data).

⁴ Solscan (Example Bot Tx): <https://solscan.io/tx/3QeJ7BPdYXRvUtyhwJhDizuduT79Ws13iy9a7yRq6u6mUMdWxf7pfMW5Xzmx5DkmLYxGQmRK2mTb5UNVZ9G6HeCk> (Verifiable Oct 15 swap transaction).

⁵ Reddit (r/SolanaSPL Hub): <https://www.reddit.com/r/SolanaSPL/> (Unaffiliated community for giveaways and discussions).

⁶ Telegram (OFiDCrypt Group): <https://t.me/OFiDCrypt> (700+ members for free swaps and community engagement).

⁷ X (@OFiDCryptProfile): <https://x.com/OFiDCrypt>

(1,300+ followers).

⁸ LinkedIn (Founder Profile): <https://www.linkedin.com/in/MaddenJMF> (Madden Montgomery-Fisher's professional background).

⁹ BLOCKAID (Safety Verification): <https://blockaid.io> (Giddy StableToken recognition for token safety).

¹⁰ Kraken (Affiliate Partnership): <https://www.kraken.com> (CEX redemption integration).

¹¹ ONE Kin Community (Liquidity Provider): <https://x.com/ONEKinCommunity>

(Verifiable LP contributions; ~\$5k+ via on-chain data).

¹² eXPB Token Page (Bouncy Ball): <https://expb.fun> (Dedicated site for eXPB details, swaps, and community resources).

¹³ GIDDY StableToken Page: <https://giddys.ca> (Sub-brand site for GIDDY family onboarding, redemptions, and storytelling).

¹⁴ OFiDCrypt.ca (Blog & Socials): <https://www.ofidcrypt.ca/> (Full articles, community updates, Canadian-focused content, and token guides).

Note: All links were active as of November 10, 2025. Supporting documents (e.g., full GA exports, designs, licenses) available upon request at me@ofidcrypt.com.

For on-chain verification, reference provided Solana accounts.